

## Sponsorship Opportunities

### Plan(e)t Priority: Regional Reality

- >> International Congress
- >> 8 – 10 October, at Mackay Exhibition and Conference Centre
- >> 150 - 200 expected delegates
- >> Timely theme | Plan(e)t Priority: Regional Reality

#### About the Congress

The Congress aims to recognise the role and responsibilities of Botanic Gardens as a resource for the future preservation of species and to support the global effort to retain significant and regionally important plant materials. This will be explored through a series of guest speakers, workshops and discussion groups. Those in positions related to education and engagement, along with other crucial support roles, will be engaged through relevant presentations in the Congress.

The Congress commences on Thursday 8 October with a skills based workshop and welcome reception in the evening. Friday and Saturday will involve formal conference sessions, networking opportunities and a trade exhibition. Social events are planned for both evenings. A post congress tour of rainforests of the magnificent Eungella National Park will take place on Sunday 11 October. Informative and operational tours of the Mackay Regional Botanic Gardens will also be offered as an alternative to the full day tour to Eungella.

#### About the theme: Plan(e)t Priority: Regional Reality

There is growing concern for the planet and its ecosystems as a result of global warming, climate change, economic insecurity and manmade impacts on the natural environment. Regional centres are the ideal location to focus attention on improving the impact of the manmade footprint on the planet and to recognise the unique role each region can have towards achieving results.

The unique vegetation of regional areas and the role of Botanic Gardens in regional centres and their significance now and for the future will be explored and presented at the congress.



## Sponsorship and Exhibition Opportunities

Gold Sponsorship	\$6,600
Conference dinner sponsor	\$4,500
Welcome BBQ sponsor	\$3,800
Silver Sponsorship	\$3,300
Field trip sponsor	\$3,000
Name tag sponsor	\$2,200
Bronze Sponsorship	\$1,650
Trade exhibition space	\$1,300
Satchel insert	\$570

### Please note

All prices in this document are exclusive of GST.

## Gold sponsorship \$6,600

Availability | two only

### Benefits | Gold sponsors \$6,600

- naming rights to plenary session;
- opportunity to introduce keynote speaker or other high profile dignitary;
- ten minute address to conference delegates (approval required for content)
- three full registrations to the conference and all social functions;
- full trade exhibition space (3 m x 2 m)
- logo included on all conference collateral including program booklet, abstract and biography summary, conference website and banners
- naming rights to elements of the conference (such as meal breaks, specific sessions or keynote presentations)
- acknowledgement by MC during plenary sessions and throughout other parts of the event
- one insert in delegate satchels



## Conference dinner sponsor \$4,500

Availability | one only

### Benefits | Conference dinner sponsor \$4,500

- logo placement on all promotional material for the conference dinner;
- placement of corporate marketing material at each table at the dinner;
- five minute speaking opportunity to welcome delegates to the dinner;
- four complimentary tickets to the dinner;
- full trade exhibition space (3 m x 2 m)
- one insert in delegate satchels
- logo included on some conference collateral including program booklet and conference website.

## Welcome BBQ sponsor \$3,800

**Availability** | one only

### **Benefits | Welcome BBQ sponsor \$3,800**

- logo placement on all promotional material for the welcome BBQ, to be held at Mackay Regional Botanic Gardens;
- complimentary attendance at the BBQ for up to four guests;
- five minute speaking opportunity to welcome delegates to the conference;
- full trade exhibition space (3 m x 2 m)
- one insert in delegate satchels



## Silver sponsorship \$3,300

**Availability** | two only

### **Benefits | Silver sponsorship \$3,300**

- naming rights and opportunity to introduce concurrent workshop;
- five minute address to conference delegates during concurrent workshop (content to be approved)
- two full registrations to the conference and all social functions;
- full trade exhibition space (3 m x 2 m)
- logo included on all conference collateral including program booklet, abstract and biography summary, conference website and banners
- additional naming rights to elements of the conference (such as concurrent session, morning / afternoon tea)
- acknowledgement by MC during plenary sessions and throughout other parts of the event
- one insert in delegate satchels

## Field trip sponsorship \$3,000

**Availability** | one only

### **Benefits | Field trip sponsorship \$3,300**

- naming rights to field trip;
- ten minute address to conference delegates during field trip;
- placement of promotional material on the two field trip buses;
- logo placement and acknowledgement on all materials developed to promote and market the field trips including program and itinerary;
- one insert in delegate satchels;
- complimentary attendance at conference dinner and welcome BBQ.

## Name tag sponsor \$2,200

**Availability** | one only

### Benefits | Name tag sponsor \$2,200

- exclusive logo placement on lanyard for nametags;
- acknowledgement by MC during conference plenary session at other times during the event;
- complimentary attendance at conference welcome BBQ.



## Bronze Sponsorship \$1,650

**Availability** | several

### Benefits | Bronze sponsorship \$1,650

- naming rights to conference elements, such as morning or afternoon tea;
- opportunity to introduce workshop speakers;
- one full registration to the conference and all social functions;
- logo included on all conference collateral including program booklet, abstract and biography summary, conference website and banners;
- acknowledgement by MC during plenary sessions and throughout other parts of the event;
- one insert in delegate satchels

## Trade exhibition space \$1,300

**Availability** | several

### Benefits | Trade exhibition space \$1300

- 3 m x 2 m constructed trade exhibition space;
- fascia sign;
- complimentary registration to conference and all social functions for one person;
- one insert in delegate satchels
- listing in conference trade exhibition guide.

## Satchel insert \$570

**Availability** | several

### Benefits | Delegate satchel insert \$570

- one approved item for insert in delegate satchels (dimensions and size to be approved)

### For more information

For more information about sponsorship opportunities at the BGANZ Congress, contact event manager, Wombat Creative on 07 5538 5109 or email [bganz@wombatcreative.com.au](mailto:bganz@wombatcreative.com.au).

